

REALTOR® AFFINITY PROGRAM QUALIFICATIONS AND CONDITIONS:

MISSION STATEMENT

To establish partnership with the local businesses as well as international based companies on Guam that will provide an optional menu of business services and products to our Members, Staff and Affiliates exclusively. The vendor must be willing to offer a discounted or favorable pricing structure for the product or services, or value added service that offers substantial benefit.

BENEFIT PARTNER VALUE

- **NO COST TO JOIN**
- **DRIVE YOUR REVENUE UP** entice spending with your REALTOR® exclusive offer
- **INCREASE YOUR EXPOSURE** participating businesses will have the opportunity to expand their customer base and increase foot traffic at their respective establishments
- Company logo display and link to company's website will be made available at GAR's website for **FREE**
- Ability to share special promotions with GAR that will be disseminated to all eligible card holders for **FREE**
- Invitation to setup booth space or display materials at certain GAR events
- Be a part of the Guam REALTORS® preferred list for referral
- Company logo and package description in GAR's REALTOR® Affinity Program brochure

COMMITMENTS AND CONDITIONS:

1. Annual review of term commitment
2. **1 year or 2 year terms**
3. Termination of partnership must be provided in writing with advance notification of 60 days
4. GAR will provide advertising collaterals at **NO COST** to partners, such as posters, stickers, flyers for each partner location; participating vendor must provide visibility for these collaterals
5. Benefit Partners must be responsible in communicating and training their respective staff about this program

MEMBER VALUE

RAP (REALTOR® Affinity Program) will offer a valued added benefit through exclusive discounts, gifts and/or value added services to eligible cardholders at participating establishments

Cardholder Conditions:

1. Eligible cardholder will be issued an annual membership card via the GAR mobile app
2. Cardholders must present card with a valid picture ID upon availing of the product and/or service for verification purposes
3. Membership card is non-transferrable
4. GAR has the right to confiscate the card reported or caught misused by cardholder



Although GAR has approved the partnership with the participating vendor in providing member benefits, GAR neither endorses nor guarantees the vendor's product/service, and members should exercise their own judgement in deciding whether to avail of the product and/or service.

424 West O'Brien Drive, Suite 236A
Julale Center, Hagåtña, GU 96910

Office: (671) 477-4271
Fax: (671) 477-4275

www.guamrealtors.com
garadmin@guamrealtors.com

REALTOR® is a registered mark which identifies a professional in real estate who subscribes to a strict Code of Ethics as a member of the NATIONAL ASSOCIATION OF REALTORS®